

Systematize to Scale Any Business With Proven Management Systems

Are any of these problems holding your company back?

- Are you overloaded with information but it is still hard to make good decisions?
- Do you feel like your company is making progress monthly?
- Is every sale a battle? Is every day a fresh start?
- Are you overwhelmed by the demands on your time?
- Do employees really understand your Vision, Mission and Strategy and work passionately to execute it?
- Do you have trouble finding and keeping quality people?
- Do you understand what happens inside your business in terms of key metrics, productivity and quality? Can you project accurately?
- Can you see problems in advance of competitors, inside your company and outside in your industry?

Culture Eats Strategy for Lunch – But Superior Strategy and Culture Dominates Markets. Robust internal Management Systems are needed to accomplish this. All of the above symptoms are the result of not having the right business systems in place. These 3 Systems will make you a market leader because few companies do them well. They will enable you to optimize any business for superior results, while creating higher productivity. They can transform your culture.

AirTight Management Explained

AirTight Management is a distillation of hundreds of management best practices into a comprehensive, easily trainable and practical system that can be implemented in weeks, not years. AirTight Management incorporates hundreds of the best ideas and practices from the top management gurus of the last 75 years and hundreds of text books.

These systems go across all areas of your business to enhance communications, accountability, teamwork and sustainable competitive advantage.

- We can install each System, customized for your company, in only 4-6 Weeks.
- Including all training, coaching and consulting needed to succeed for a flat fee.



Strategic Planning



Management Best Practices



Dashboards & Metrics



THE BASIC 3 SYSTEMS FOR HIGHER PERFORMANCE

1. Strategic Planning System

A proven process for superior Strategic Planning developed over three decades. Differentiate your company more to drive up revenue and down sales and marketing costs. Guaranteed to get buy-in and align and grow your team for superior performance.

2. Performance, Accountability and Merit System (PAMS)

The best practices for management and leadership collected from the top business experts of our time. Proven with research but used by only a small percentage of companies. Create a culture that wins.

3. Dashboards and Metrics (KPIs) System

Generate a dashboard for your company which exposes the critical metrics you can track which will put you ahead of your competition. Dashboards give your managers more time leverage, focus and improve their results in every area and create a culture of constant improvement. They enable a more leveraged form of management called Management By Exception.

Systems 4, 5 and 6 are: Strategic Budgeting, Process Management and Human Capital Acquisition and Development (HCAD).

Drive Superior Performance with System #3 Dashboards

Take the Cap Off Growth Due to Complexity & Natural Human Limits

Once a company exceeds about fifteen employees management must adjust rapidly making “gear shifts” in their management style. As a company grows the communications overhead, and cost of miscommunications skyrockets. Performance can degrade and it gets harder to steer and optimize an organization. Performance Management, Organizational Development and Change Management are needed.

Good Management Systems Are Required

Management Systems separate the also-ran companies from the market leaders. Without them a company cannot grow and prosper, the best people leave and competitors gain market share from you. Most companies struggle with these gear shifts for years before breaking through or dying. These management shifts and practices facilitate better communication, teamwork and a shared vision for superior performance to create a Darwinian Meritocracy™ culture.

Limited Time Offer Includes Unlimited Online Video Training and We Will Work With You Until You Succeed.

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Benefits of Dashboards

1. Frame success and improve every manager
2. Create a culture that drives superior individual and corporate performance
3. Attract and keep the best people
4. Capture the right data to steer the corporate ship and all departments better
5. Beat competitors and see the future before they do
6. Align your team for higher morale and results
7. Create a corporate culture that evolves naturally and improves constantly



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\$3,500